



Fraud
Prevention
Summit

The Fraud Prevention Summit brings together qualified buyers and suppliers for one day of one-to-one meetings and networking

10th November 2025

Hilton London Canary Wharf

In association with...

**FRAUD PREVENTION
BRIEFING**

EVENT OVERVIEW

The Fraud Prevention Summit is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior fraud prevention professionals**, with job titles including:

- Head/Director of Fraud
- Fraud Manager
- Chief Risk Officer
- VP of Risk Management
- Director of Risk Management
- CISO
- CIO
- Fraud Analyst
- Product Manager within Fraud

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified fraud prevention buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – lunch and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **20-minute meetings** with key decision makers throughout the event.

The Summit has been running for **2 years**

Over **960** business meetings facilitated at each event

Average Annual Budget



All delegates attending require new solutions

72%

of companies have secured business post-event

Here is a taste of our event experience...



My first time attending this event and I've been impressed with the event structure and quality of buyers. Will look to attend the next event

CALLSIGN

We've had some great conversations today with payment fraud leaders who are engaged and well informed. Very well organised event

DARWINIUM

Incredibly well run event with proper thinking and support of sellers. Makes the conversations with buyers about the problems they are trying solve not sales pitches. Just a great event

TRANZAURA

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

GOLD PACKAGE - £6,450 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Wi-Fi
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide
 - Directory listing
 - Full page A5 advert

SILVER PACKAGE - £5,250 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 10)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Wi-Fi
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Directory listing within event guide

FRAUD PREVENTION BRIEFING

Fraud Prevention Briefing is an industry resource delivering news & analysis from across the Fraud Prevention Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



4,400 subscribers

FEATURES

JANUARY

Digital Identity Verification

FEBRUARY

Fraud Prevention Solutions

MARCH

Risk Prevention & Compliance

APRIL

Financial Crime

MAY

Multifactor Authentication

JUNE

Digital Identity Verification

JULY

Fraud Detection Tools

AUGUST

Anti Fraud Platforms

SEPTEMBER

AI for Fraud

OCTOBER

Chargebacks

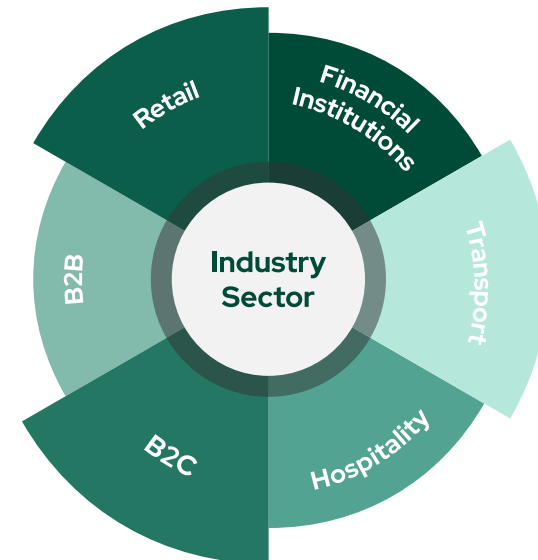
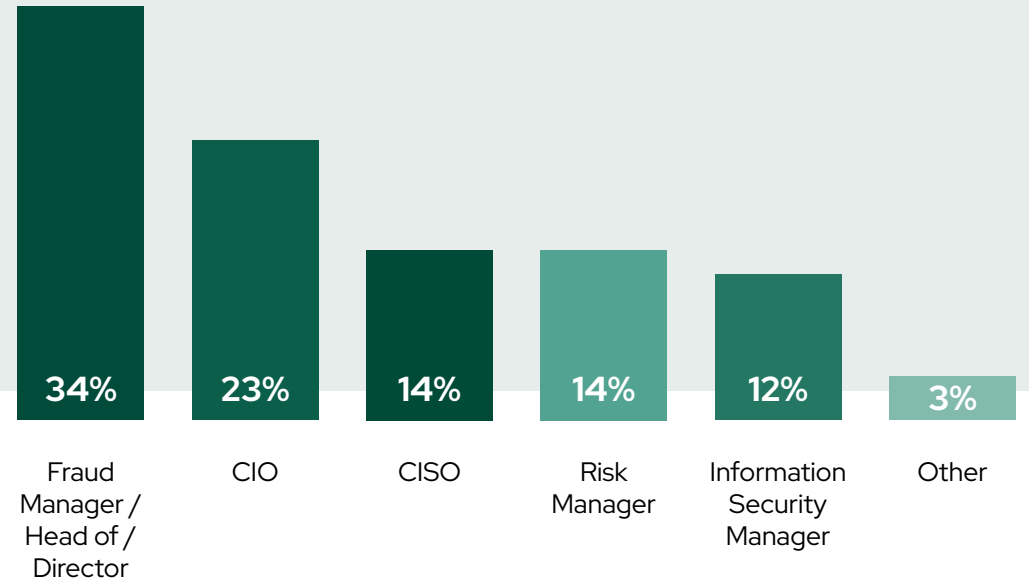
NOVEMBER

Biometrics for Fraud Prevention

DECEMBER

Mobile Fraud Prevention

OUR AUDIENCE IS UK AND EUROPEAN BASED



READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000

Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500

Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **4,100 decision makers**.

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

**VIEW AN
EXAMPLE
NEWSLETTER
HERE**

ADVERT & EDITORIAL POSITIONS

INSERT BANNER

1 month - **£350** / 3 months - **£825**

SPONSORED CONTENT

1 month - **£200** / 3 months - **£450**

To include **50-100 words**, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - **£200** / 3 months - **£450**

350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**

250 words, image, and URL

GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**

350+ words, plus image and URL

SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL

Newsletter article promoting your poll - **£295**



LET'S CONNECT



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